

FILM NATIONAL  
MEDIA TELEVISION  
RADIO MUSEUM WEB  
PHOTOGRAPHY

# Touring Exhibitions

The Lives of Great Photographers

## Introduction

Established in 1983 in Bradford, the National Media Museum is part of a family of museums that includes the Science Museum, London and National Railway Museum in York. It is home to the National Collections of Photography, Cinematography, Television and New Media and has become one of the most visited UK museums outside London.

The collections were inaugurated in the 1870s in South Kensington, London. The genesis of these collections stemmed from the Great Exhibition in 1851 and the establishing of South Kensington as the cultural quarter of Victorian England. They have now grown to encompass the earliest examples of photographic experimentation to the very latest media imaging technologies.

In 2013 the National Media Museum, London will open in the former print-making galleries at the Science Museum. The project is designed to showcase the National Media Museum's rich collections and programme in the UK's capital.

The National Media Museum is situated right in the heart of Bradford, UNESCO City of Film and entry is FREE.

**For more information visit [www.nationalmediamuseum.org.uk](http://www.nationalmediamuseum.org.uk)**



National Media Museum

## Overview

The National Media Museum's touring exhibition programme is designed to enable the museum to share our exhibitions and collections with audiences across the UK and abroad. The National Media Museum Collection includes the National Collections of Photography, Cinematography, Television and New Media. Our diverse collections encompass some of the finest and most compelling visual material to be found anywhere in the world.

Currently we programme six exhibitions across two galleries and design our shows to engage a range of audiences. We often draw content for our exhibitions from our own holdings, and sometimes combine it with new work by contemporary practitioners or loans from other institutions.

Through a strong commitment to creating thorough interpretation the museum produces layered information to accompany each of our exhibitions. This often includes short films and audio recordings, produced by our in-house Media Team.



*The Ladder*, 1844. William Henry Fox Talbot. National Media Museum Collection.

## Synopsis

From photographs by William Henry Fox Talbot, Julia Margaret Cameron and Eadweard Muybridge to Tony Ray-Jones and Weegee, this exhibition highlights some of the most famous images ever produced. It illuminates the extraordinary and sometimes exceptional lives these photographers led.

*The Lives of Great Photographers* is a compelling new exhibition drawn exclusively from the Museum's extensive and diverse Photography Collection. This includes works from The Royal Photographic Society Collection and the Daily Herald Archive. Together this exhibition presents a selection of photographs by some of the greatest photographers of the nineteenth and twentieth centuries.



ANIMAL LOCOMOTION. PLATE 519

COPYRIGHT, 1887, BY EADWEARD MUYBRIDGE. ALL RIGHTS RESERVED.

*Man (Muybridge) throwing discus, walking up steps, walking: Plate 519 Animal Locomotion, 1887. Eadweard Muybridge. The Royal Photographic Society Collection at the National Media Museum.*

# Touring Package

## Exhibition Content

92 Photographs in 88 frames  
16 Cased objects

## Exhibition Interpretation

1 Introduction text  
5 Section texts  
22 Biographic texts  
5 family focused text panels  
109 Object & case captions  
22 Extended captions  
Essay written by: Ian Jeffrey, Writer and Art Historian  
3 Exhibition films  
3 Exhibition film transcriptions  
1 Touchscreen interactive and hardware unit. The interactive provides a timeline exploring biographic and factual information related to each photographer's life  
1 Leaflet. The leaflet provides extended information on each of the 22 photographers  
1 Suggested reading list

## Technical Specifications

Audio visual display recommendations

## Exhibition Identity

Concept  
Graphic application guidelines  
Typefaces  
Colour palette

## Press & Marketing

8 Images copyright free  
8 Image captions & credits  
National Media Museum logo & guidelines

## Exhibition Merchandise

Product range

## Space Requirement

100 linear meters approximately  
2.4 meters minimum height requirement

## Hire Fee

£5000 ex VAT

## Loan Period

8 – 12 weeks

## Available from

October 2011



Lewis Hine photographing children in a slum, c. 1910. Unknown. National Media Museum Collection.

## Conditions of Hire

### All hiring venues are required to comply with the following conditions:

- All venues are required to submit a Facilities Report.
- All venues are responsible for two way transport. One way transport is required if the exhibition ongoing.
- The transportation arrangements must comply with the Government Indemnity Transport Conditions.
- All venues are required to provide a stable environment for the works whilst in storage and on display at the venue. This will be in the following ranges:

Temperature	69° ± 3°F
Humidity	50% ± 5% RH
Light	30 - 50 LUX
Light duration	Lights will be turned on no more than one hour before opening and no more than one hour after closing daily or up to a maximum of 70 hours a week, whichever is less

- All venues must ensure that daylight and fluorescent lighting is filtered with a suitable UV absorbing material so that UV radiation is below 10 microwatts per lumen.

- All venues are responsible for 'nail to nail' insurance and insurance whilst the works are in transit.
- The venue is responsible for all costs incurred in developing the exhibition and its presentation at the venue.
- Advice and assistance on installing the exhibition can be arranged at an additional cost to the venue.
- All venues are required to provide playback hardware for the display and interaction with the audio visual and audio guide content.
- All venues are required to provide exhibition visitors figures and copies of any visitor surveys.
- The security arrangements must comply with the Government Indemnity Scheme Security Conditions.
- The exhibition is available to hire from between 8 and 12 weeks. This includes the installation and de-installation period.
- The exhibition is subject to a hire fee of £5000 excluding VAT. 50% of the hire fee is required upon signing the touring exhibition contract and 50% upon receipt of the exhibition.



Contact sheet of portraits of Tony Ray Jones, 1970. © Ainslie Ellis. National Media Museum Collection.

## Contacts

For all enquiries, bookings and further information please contact:

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Dustbowl Farm, Coldwater District, 1938. Dorothea Lange. National Media Museum Collection.